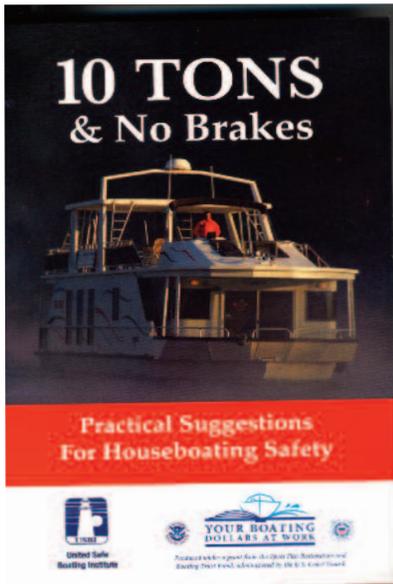


Ten Tons & No Brakes - Final Report - 2/3/13

By Bob Green, Project Manager



After input from houseboat manufactures, the U.S. Coast Guard Office of Boating Safety, members of USBI, and others, our booklet, **Ten Tons & No Brakes - Practical Suggestions for Houseboating Safety**, was close to being ready for production, lacking only some additional photographs. Fortunately, being in Sarasota, FL during the winter, I was able to photograph a variety of houseboats at the Marina Jack complex in downtown Sarasota, and these complimented the houseboat photos I had already received from manufacturers and TowBOAT/US.

A & J Images, a major printing company in New Jersey, printed 462,000 booklets and all of them had the postage-paid postcard (below left) stitched into them. These postcards have provided excellent feedback on all of our booklets and brochures and provide suggestions for the next edition.



The grants payments for the Ten Tons booklet were at follows.
10 Tons: \$43,000 grant.

- Received \$21,500 on 12/23/10
- Received \$21,500 on 3/16/11
- Spent \$1600 on design 3/4/11
- Spent \$620 on shrink wrap 4/19/11
- Spent \$40,780 on printing 5/4/11
- Spent \$633 on shipping 3/15/12
- Spent \$15 on postage 4/2/12

In 2011 the largest Houseboat Expo in the nation took place in Louisville, KY and I attended the three day show and distributed 1,000 booklets. Also met the CEOs of the major houseboat companies and provided booklets to all, which they promised to give to each new owner.

There was no indoor houseboat show in 2012, but an in-water show is scheduled to be held on



Cumberland Lake, KY and arrangements have been made for distribution of our safety booklets, including Anglers, Hunters & Campers. Another indoor show will be held in 2014.

Respectfully submitted,

Robert A. Green
 VP, USBI & Project Manager for 10 Tons.