

## **Nonprofit Organization Grants:**

Coast Guard Office of Auxiliary and Boating Safety  
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2016-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: American Canoe Association (ACA)  
Grant Number: 3316FAN160203  
Grant Title: Paddle Safe WebTV Series

Award Amount: \$150,000.00

### **Synopsis:**

The major focus of the Paddle Safe WebTV Series grant project is to modify the behavior of all boaters with special focus on paddlers being responsible for their safety and the safety of those accompanying them and understanding the consequences of irresponsible behavior on the water. The Paddle Safe WebTV Series will target the paddlesport boating segment at a grassroots level and focus on three separate audiences; recreational kayakers, stand up paddleboarders, and kayak fishers. The Paddle Safe WebTV Series will consist of 30 videos that will be distributed to a broad audience through social media and grassroots outreach.