



National Safe Boating Council

"Safer Boating Through Education, Outreach and Training"

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Office of Safety Recommendations

Executive Director

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April 3, 2012

Carlin Hertz

U. S. Coast Guard Headquarters G-OPB
2100 Second Street, SW
Washington D. C. 20593-0001

Dear Mr. Hertz:

For the Year 2012 the United States Coast Guard has granted the National Safe Boating Council \$19,900.00 to administer the Partnering Grant, Agreement No. 1102.05. This letter, together with the enclosed report, forms and budget, is our official final report.

Sincerely,

Virgil H. Chambers
Executive Director
National Safe Boating Council

Enclosures: Report, Standard Forms 272, and 425, 2012 Partnering Budget, Winter Anchorline, 2011 Annual Report, 2011 Membership Directory

**National Safe Boating Council
Partnering Grant 2011 - 2012
#1102.05
Final Report**

Abstract:

The purpose of the National Safe Boating Council/United States Coast Guard Partnering Grant is to “build and maintain a national network of partners and stakeholders whose specific goal is to support the mission, goals, and objectives of the National Recreational Boating Safety Strategic Plan. Toward this goal the NSBC, in conjunction with its partners, assisted in providing the public a safe, secure and enjoyable recreational boating experience which helped to minimize the loss of life, personal injury and property damage while cooperating with environmental and national security efforts.”

The NSBC and its partners developed and implemented messages which support safe boating practices and life jacket wear. The NSBC expanded the development and availability of its boating education and hands-on training programs. The NSBC also worked with manufacturers to promote a life style of life jacket wear and awareness to safe boating practices.

**National Safe Boating Council
Partnering Grant 2011 – 2012
Agreement No. 1102.05
Final Report
U.S. Coast Guard Non-Profit Grant Program**

Executive Summary:

The purpose of the National Safe Boating Council/United States Coast Guard Partnering Grant is to “build and maintain a national network of partners and stakeholders whose specific goal is to support the mission, goals, and objectives of the National Recreational Boating Safety Strategic Plan. Toward this goal the NSBC, in conjunction with its partners, assisted in providing the public a safe, secure and enjoyable recreational boating experience which helped to minimize the loss of life, personal injury and property damage while cooperating with environmental and national security efforts.” These partners undertook educational initiatives that directly benefited the National Recreational Boating Safety Program and the boating public. The outcome of these efforts resulted in heightened public awareness of boating safety issues, increased voluntary compliance with boating safety rules and regulations, and decreased accidents.

The NSBC successfully accomplished the following for the 2011 – 2012 partnering grant by:

- Attending the American Canoe Association National Paddlesport Conference and working together to distribute safety messages and information;
- Partnered with the National Association of State Boating Law Administrators to continue working together to further develop the training of the National Boating Education Standards;
- Partnered with NASBLA in furthering the advancement of the NSBC/NASBLA Instructor Training Course Program;
- Collaborated with Revere Supply Company, Inc. to provide discounted inflatable life jackets for the “Wear It!” effort;
- Continued to cultivate, at numerous conferences and meetings, partnerships with:
 - BoatU.S. (National Youth Program Award)
 - MillerCoors (support for the Congressional Reception)
 - Orion Safety Products (distributed donated inert Distress Signal Kits and light sticks for Instructor Resource Kits)
 - BoatU.S. Foundation for Boating Safety (continued on-line boating course promotion through our web site; President serves on the NSBC Board of Directors)
 - Ohio Department of Natural Resources (provided support for the Close-Quarters Boat Control Instructor Implementation Program)
 - Rolyan Buoys (support for the NSBC newsletter and provides discounted buoy markers in the boating safety instructor Kits)
 - National Water Safety Congress (co-sponsors for the International Boating and Water Safety Summit)
 - Tennessee Wildlife Resources Agency (provided support for the Close-Quarters Boat Control Instructor Implementation Program, serves on the NSBC Board of Directors)

- Sperry Top-Sider (sponsors the Sperry Top-Sider Trivia contest in the Anchorline)
- Arizona Game and Fish Department (provided support for the Close-Quarters Boat Control Instructor Implementation Program, serves on the NSBC Board of Directors)
- Canadian Safe Boating Council (continued North American Safe Boating Campaign; boating safety promotions and sharing of materials; working from a signed MOU explaining cooperative efforts and exchange membership) in order to maintain a high level of involvement with the recreational boating community.
- USPS (current NSBC Chair is representative of USPS)
- Coast Guard Auxiliary (Education Officer serves on NSBC Board of Directors)
- U. S. Army Corps of Engineers (National Operations Center for Water Safety)

During this grant period the objectives of the partnership were successfully met through:

1. The expanded use of the NSBC's three web sites the public is made aware of recreational boating safety issues and the benefits of boating safety education and boating safety programs;
2. Improved public awareness concerning recreational boating safety education and the benefits of these programs through NSBC mailing and meetings (2011 Annual Report, Anchorline, General Membership meetings);
3. A heightened level of professional development for boating safety instructors with courses provided prior to the International Boating and Water Safety Summit (NSBC Instructor Training Program), the National Association State Boating Law Administrators (NSBC Instructor Training Program) and other contracted courses;
4. A heightened level of recognition of boating safety educators and professionals by
 - The induction of two new boating safety advocates into the National Boating Safety Hall of Fame (John Johnson and Ruth Wood)
 - Awarding of the Boating Safety Youth Program Award ("Sailing for Kids," Raleigh Sail and Power Squadron, Raleigh, North Carolina, for their program which supports youth, ages 10 – 15, in a program to build and safely operate a basic sailboat called the Optimist Pram.)
 - Recognition for partner organization the Sea Scouts on their 100th Anniversary; and individuals CAPT. Mark Rizzo and John M. Malatak for their service to the recreational boating community
5. A heightened level of support for interaction of boating safety educators and professionals by distribution of 27 Life Jacket Resource Kits and other educational and informational items including NSBC boating safety booklets, handouts, and membership directory;
6. Distribution of announcements regarding boating safety topics listed in the Federal Register by posting announcements on line.

Partnering funding was used specifically in the following areas:

1. Partial support for the Board of Directors' travel and meeting support (winter board meeting held in Alexandria, Virginia)
2. Secure contracted staff services included graphics, computer support/services, and development of educational awareness brochures and organization's annual report.
3. Communications and public outreach support including enhanced web site and printing and distribution of 2010 Annual Report and 2011 Membership Directory.
4. Travel assistance to NASBLA Executive Board meetings; NASBLA BLA Workshop held in Lexington, Kentucky; US Power Squadron Annual Meeting, Jacksonville, Florida and National Marine Manufacturers Association Summit Conference, Chicago, Illinois.

The proceeds of the partnering grant were combined with revenue and in-kind support from other sources (primarily NSBC volunteer members and membership dues) to advance the information and outreach efforts of boating safety.

The NSBC-Coast Guard partnering program produced the following clear results related to the National Recreational Boating Safety Program.

1. Recruited five additional boating safety cooperative partnerships during the 2011 – 2012 grant year:
 - partnership with the National Association of State Boating Law Administrators to continue working together to further develop the National Boating Education Standards training;
 - partnership with Within Reach to support boating safety via the Sidekicks
 - collaboration with Revere Supply Company, Inc. to provide discounted inflatable life jackets for the "Wear It!" effort;
 - partnership with Arizona, Ohio and Tennessee to promote hands-on training;
 - partnership with Leland Limited, Inc. and iSi North America, Inc. to provide CO2 cartridges for the Inflatable Life Jacket Education Kits and distribution for Ready, Set, Inflate;
 - initiated NSBC and Walsh Marine Products, Inc. partnership to create the Recreational Boating Safety Instructor Network;
 - initiated NSBC and Indian Lake Outfitters partnership to continue the distribution of the NSBC Instructor Kits;
2. Increased membership by 1.8 percent in 2011 – 2012
Six new member organizations joined the NSBC from October 2011 – March 2012. Our membership is about 330 organizational members. New members include: Advanced Yacht Services; Boat Coach; Clearwater County Sheriff's Office; Muskingum Watershed Conservancy District; My Info 911; Sea Tow Services International, Inc;
3. Produced and distributed five membership mailings in 2011 – 2012 via distribution of 1 newsletter, a directory, annual report mailing and 2 general membership mailings;
4. Produced and distributed six issue-specific national news/press releases in 2011 – 2012 Completed including National Safe Boating Campaign releases. See BREAKERS on www.safeboatingcouncil.org;
5. Maintained a national boating safety web site and NSBC homepage with links to

other national and international boating safety sites and related organizations.

See www.safeboatingcouncil.org and www.boatingsidekicks.com;

6. Production and distribution of a 2012 National Safe Boating Council membership directory which is used for additional networking between member organizations.

These meetings, collaborations, feedback, participation, recognition, networking, cross organizational awareness, information sharing and physical presence shows interest in our partners efforts and consequently aids all of us in bolstering our collective efforts by leveraging our resources (creativity, media, as well as financial) to provide the public a safe, secure and enjoyable recreational boating experience helping to minimize the loss of life, personal injury and property damage. In addition, this grant enables us to respond quickly to USCG requests for distribution of important information via our web site, e-newsletter and/or mailed newsletter.