



ACA | Canoe - Kayak - SUP - Raft - Rescue  
108 Hanover St.  
Fredericksburg, VA 22401

*Making the World a Better Place to Paddle! Since 1880.*

April 2, 2012

Mr. Carlin Hertz  
United States Coast Guard  
Office of Auxiliary and Boating Safety  
2100 2nd Street SW  
Washington, DC 20593-0001

**Final Closeout Report  
USCG Grant 1102.09  
“Boating Safety Partnering and Targeted Boating Safety Outreach”  
June 2011 – March 2012**

Dear Mr. Hertz,

The American Canoe Association (ACA) has completed all activities and efforts under Grant 1102.09, a project titled *Boating Safety Partnering and Targeted Boating Safety Outreach*. The ACA has completed the tasks outlined below in the reporting periods from June 2011 through March 2012.

The goal of this project was to minimize the loss of life, personal injury, property damage and environmental impact associated with the use of recreational boats, through preventative means, in order to maximize safe use and enjoyment of U.S. waterways by the public.

The ACA has actively been conducting activities and efforts under this grant to partner with a range of organizations by attending and presenting at various meetings, conferences, and symposiums. At these events, the ACA actively represents the safety and educational aspects of paddlesports, canoe, kayak, raft and SUP, to the respective organizations so that they have the information required to make informed decisions pertaining to paddlesports.

For the partnering component of this grant, the ACA was able to attend all or parts of nine different meetings and educational outreach opportunities. This significantly surpassed the quantity of partnering events required as per the revised grant budget.

The ACA is pleased to report on the following partnering efforts throughout this grant period:

- 2011 NASBLA Conference – Attendance, Exhibit and Participation
  - (September 2011) – Chris Stec, Trey Knight
- 2011 Surf Expo – Meeting and Presentation
  - (September 2011) – Chris Stec
- 2011 National Paddlesports Conference - Hosted by ACA
  - (October 2011) - All ACA Senior Staff
- 2011 Professional Paddlesports Association Conference -Exhibit and Presentation
  - (November 2011) - Chris Stec
- 2011 AORE Conference – Attendance, Exhibit and Participation
  - (November 2011) – Chris Stec, Trey Knight
- 2011 US Coast Guard Auxiliary 5th District Meeting - Presentation
  - (November 2011) – Trey Knight
- 2012 Surf Expo - Meeting and Presentation
  - (January 2012) - Chris Stec
- 2012 US Sailing National Training Symposium – Presentation
  - (January 2012) – Chris Stec
- 2012 International Boating and Water Safety Summit – Exhibit and Presentation
  - (March 2012) – Chris Stec and Trey Knight

Additional deliverables as specified in the revised grant budget:

- Paddle Safe – Paddle Smart Brochure Series
- Paddlesports Waterproof Safety Placards
- Paddlesports Safety Displays

Under this grant, the ACA also revised and produced a re-print of the Paddle Safe – Paddle Smart brochure series and the Waterproof Safety Placard series.

Paddle Safe – Paddle Smart Brochure Series:

- 9,500 – Best Practices for Paddlers and Paddlesport Programs
- 9,500 - Practices, Ethics and Conduct
- 9,500 - River Paddlers Guide to Rescue
- 9,500 - Rules of the Road: What Paddlers Need to Know
- 9,500 - Paddlers Safety Checklist
- 9,500 - Wear It! Lifejackets Matter
  - 57,000 – Total: Paddle Safe – Paddle Smart Brochures

Waterproof Safety Placard Series:

- 8,000 - Canoeing Safety Essentials
- 10,000 – Stand Up Paddleboarding
- 10,000 – Kayak Touring Safety Essentials
- 10,000 – Paddler’s Safety Checklist
  - 38,000 – Total: Waterproof Safety Placards

Paddlesports Safety Displays:

Two of the same paddlesports safety displays were created, each of a different size. The focus of both displays was to educate people about the proper equipment for Stand Up Paddleboarding (SUP). The safety displays illustrate inflatable lifejacket wear, proper footwear, and proper use of leashes for SUPs. Digital photos, along with the original proof, of the displays were submitted electronically along with this final grant report package.

Electronic copies of the Paddle Safe – Paddle Smart brochure series and the Waterproof Safety Placards have been emailed to the USCG’s Office of Auxiliary and Boating Safety and multiple hard copies of each have been provided as part of this final grant package.

Financial Update:

As of March 31, 2012, \$19,900.00 has been directly charged to the \$19,900.00 in approved grant funds.

Attached you will find the final Federal Financial Report (Standard Form 425).

If you have any questions, please feel free to contact me at the ACA National Office.  
Thank you for your continued assistance throughout this important grant project.

Paddle safe – paddle often,



Christopher Stec  
ACA | Canoe - Kayak - SUP - Raft - Rescue  
Chief Operating Officer

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