

National Safe Boating Council
Cooperative Efforts Grant 2012 - 2013
#1202.23
Final Report

Abstract:

The purpose of the National Safe Boating Council/United States Coast Guard Cooperative Efforts Grant is to “build and maintain a national network of partners and stakeholders whose specific goal is to support the mission, goals, and objectives of the National Recreational Boating Safety Strategic Plan. Toward this goal the NSBC, in conjunction with its partners, assisted in providing the public a safe, secure and enjoyable recreational boating experience which helped to minimize the loss of life, personal injury and property damage while cooperating with environmental and national security efforts.”

The NSBC and its partners developed and implemented messages which support safe boating practices and life jacket wear. The NSBC expanded the development and availability of its boating education and hands-on training programs. The NSBC also worked with manufacturers to promote a life style of life jacket wear and awareness to safe boating practices.

**National Safe Boating Council
Cooperative Efforts Grant 2012 – 2013
Agreement No. 1202.23
Final Report
U.S. Coast Guard Non-Profit Grant Program**

Executive Summary:

The purpose of the National Safe Boating Council/United States Coast Guard Cooperative Efforts Grant is to “build and maintain a national network of partners and stakeholders whose specific goal is to support the mission, goals, and objectives of the National Recreational Boating Safety Strategic Plan. Toward this goal the NSBC, in conjunction with its partners, assisted in providing the public a safe, secure and enjoyable recreational boating experience which helped to minimize the loss of life, personal injury and property damage while cooperating with environmental and national security efforts.” These partners undertook educational initiatives that directly benefited the National Recreational Boating Safety Program and the boating public. The outcome of these efforts resulted in heightened public awareness of boating safety issues, increased voluntary compliance with boating safety rules and regulations, and decreased accidents.

The NSBC successfully accomplished the following for the 2012 – 2013 Cooperative Efforts grant by:

- Attended the American Canoe Association National Paddlesport Conference and working together to distribute safety messages and information;
- Partnered with the National Association of State Boating Law Administrators to continue working together to further develop the training of the National Boating Education Standards;
- Partnered with NASBLA in furthering the advancement of the NSBC/NASBLA Instructor Training Course Program;
- Collaborated with Revere Supply Company, Inc. and Mustang Survival to provide discounted inflatable life jackets for the Wear It! effort;
- Continued to cultivate, at numerous conferences and meetings, partnerships with:
 - Orion Safety Products (distributed donated inert Distress Signal Kits and light sticks for Instructor Resource Kits)
 - BoatU.S. Foundation for Boating Safety (National Youth Program Award, continued on-line boating course promotion through our web site; President serves on the NSBC Board of Directors)
 - Ohio Department of Natural Resources (provided support for the Open Water Boat Control Instructor Implementation Program)
 - Rolyan Buoys (support for the NSBC newsletter and provides discounted buoy markers in the boating safety instructor Kits)
 - National Water Safety Congress (co-sponsors for the International Boating and Water Safety Summit)

- Tennessee Wildlife Resources Agency (provided support for the Open Water Boat Control Instructor Implementation Program, serves on the NSBC Board of Directors)
- Sperry Top-Sider (sponsors the Sperry Top-Sider Trivia contest in the Anchorline and National Safe Boating Week efforts)
- Arizona Game and Fish Department (provided support for the Open Water Boat Control Instructor Implementation Program)
- Canadian Safe Boating Council (continued North American Safe Boating Campaign; boating safety promotions and sharing of materials; working from a signed MOU explaining cooperative efforts and exchange membership) in order to maintain a high level of involvement with the recreational boating community.
- USPS (current NSBC Chair is representative of USPS)
- U.S. Coast Guard Auxiliary (Education Officer serves on NSBC Board of Directors)
- U. S. Army Corps of Engineers (National Operations Center for Water Safety serves on the NSBC Board of Directors)

During this grant period the objectives of the partnership were successfully met through:

1. The expanded use of the NSBC's websites and social media efforts in which the public is made aware of recreational boating safety issues and the benefits of boating safety education and boating safety programs;
2. Improved public awareness concerning recreational boating safety education and the benefits of these programs through NSBC mailing and meetings (2012 Annual Report, Anchorline, General Membership meetings);
3. A heightened level of professional development for boating safety instructors with courses provided prior to the International Boating and Water Safety Summit (NSBC Instructor Training Program), the National Association State Boating Law Administrators (NSBC Instructor Training Program) and other contracted courses;
4. A heightened level of recognition of boating safety educators and professionals by
 - The induction of two new boating safety advocates into the National Boating Safety Hall of Fame (Kim Elverum and Marty Law)
 - Awarding of the Horizon Award to Pam Dillon, NASBLA Education Director, and Ron Sarver, NASBLA Deputy Director, for their commitment to boating Safety.
 - Recognition for partner organization the Texas Parks and Wildlife for their support and commitment to the International Boating and Water Safety Summit (Horizon Award);
5. A heightened level of support for interaction of boating safety educators and professionals by distribution of 16 Life Jacket Resource Kits, 13 Boating Safety Instructor Kits and other educational and informational items including NSBC boating safety booklets and handouts;

6. Distribution of announcements regarding boating safety topics listed in the Federal Register by posting announcements on-line.

Cooperative Efforts funding was used specifically in the following areas:

1. Eckerd College Waterfront – the NSBC partnered with Eckerd College Waterfront to promote NSBC hands-on training programs with demonstrations for the NSBC board and staff, tour the facility, Eckerd College Waterfront Search and Rescue program presentation and how they are using the NSBC Close-Quarters Boat Control program in their training for staff and students. This is a test area on how the NSBC Close-Quarters Boat Control curriculum can fit in with a college marine safety program.
2. Travel assistance to NASBLA Executive Board meetings; NASBLA BLA Workshop held in Lexington, Kentucky; US Power Squadron Annual Meeting, San Antonio, Texas; NASBLA 2012 Annual Conference; NASBLA 2013 Annual Conference; CSBC Board Meeting; CSBC 2013 Symposium.

The proceeds of the Cooperative Efforts grant were combined with revenue and in-kind support from other sources (primarily NSBC volunteer members and membership dues) to advance the information and outreach efforts of boating safety.

The NSBC-Coast Guard cooperative efforts program produced the following clear results related to the Strategic Plan of the National Recreational Boating Safety Program (2012 – 2016).

1. Recruited five additional boating safety cooperative partnerships during the 2012 – 2013 grant year:
 - partnership with the National Association of State Boating Law Administrators to continue working together to further develop the National Boating Education Standards training;
 - partnership with Within Reach to support boating safety via the Boating Safety Sidekicks
 - collaboration with Revere Supply Company, Inc. and Mustang Survival to provide discounted inflatable life jackets for the Wear It! effort;
 - partnership with Connecticut, Arizona, Ohio and Tennessee to promote hands-on training;
 - partnership with Leland Limited, Inc. and iSi North America, Inc. to provide CO2 cartridges for the Inflatable Life Jacket Education Kits and distribution for “Ready, Set, Wear It” Life Jacket World Record Day;
 - further developed the NSBC and Walsh Marine Products, Inc. partnership to create the Recreational Boating Safety Instructor Network;
 - continued the NSBC and Indian Lake Outfitters partnership to continue the distribution of the NSBC Instructor Kits;
2. Increased membership by six percent in 2012 – 2013
20 new member organizations joined the NSBC from October 2012 – September 2013. Our membership consists of about 330 organizational members. New members include: Columbus Sail & Power Squadron, Gundalow Company, Indian Lake Outfitters, Kayak Crazy, LACoFD, Marine Sports Foundation (K-38 Japan), Monica Burguera Foundation, Mountain Island Lake Marine Commission, Plumas County Sheriff’s Office, Poulsbo

Police Department, Rockingham Boat Club, Sail Blanca Luna, Storm Ambulance & Rescue Corps, The BMF Project, Inc., The Josh Project, Inc., Trailhead GIS, Inc., USBoatSchool.com, USCG Auxiliary Menominee, MI, USCG Auxiliary Flotilla 082-06-12, USCG Auxiliary Flotilla 091-18-11.

3. Produced and distributed six membership mailings in 2012 – 2013 via distribution of three newsletters, annual report mailing, and two general membership mailings;
4. Produced and distributed six issue-specific national news/press releases in 2012 – 2013 Completed including National Safe Boating Campaign releases. See www.safeboatingcouncil.org and www.safeboatingcampaign.com;
5. Maintained a national boating safety web site and NSBC homepage with links to other national and international boating safety sites and related organizations. See www.safeboatingcouncil.org and www.boatingsidekicks.com;

These meetings, collaborations, feedback, participation, recognition, networking, cross organizational awareness, information sharing and physical presence shows interest in our partners efforts and consequently aids all of us in bolstering our collective efforts by leveraging our resources (creativity, media, as well as financial) to provide the public a safe, secure and enjoyable recreational boating experience helping to minimize the loss of life, personal injury and property damage. In addition, this grant enables us to respond quickly to USCG requests for distribution of important information via our website, e-newsletter and/or mailed newsletter.