

Nonprofit Organization Grants:

Coast Guard Office of Auxiliary and Boating Safety
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2017-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: Corps of Engineers Natural Resources Education Foundation (The Corps Foundation)
Grant Number: 3317FAN170209
Grant Title: National Adult Boating Safety Campaign: "Life Jackets Worn...Nobody Mourns"

Award Amount: \$175,000.00

Synopsis:

The Corps of Engineers Natural Resources Education Foundation, doing business as The Corps Foundation, will conduct a year round boating and safety campaign focused on the adult boating population. The Corps Foundation plans to build on the emotional appeal established in earlier campaigns and will introduce new PSA's into its promotions.